

# MARK CONSIGLI



## Qualifications

Driven, versatile, and meticulous designer with demonstrated experience in all facets of strategic brand development, web and user experience design, collaboration, and service.

Passionate about learning new techniques and technologies, building lasting relationships, and consistently delivering good work.

## Professional Experience

### VITAL SOURCE MEDIA | INTERACTIVE DESIGNER

BOSTON, MA (NOVEMBER 2011-PRESENT)

- Collaborate with Creative Director, Associate Designers, and Development Team to create usable and attractive interfaces for various clients in the e-learning industry
- Responsible for wireframing, concepting, and design iteration of "off the shelf" prototypes as well as custom applications and web based software
- Formulate responsive design strategies and solutions for optimum usage of applications across various devices
- Responsible for Flash design, timeline based animation, some basic actionscripting, and After Effects animation

### MARK CONSIGLI DESIGN | FREELANCE DESIGNER

BRIGHTON, MA (MAY 2010-PRESENT)

- Provide strategic brand development consulting and design services to a growing list of clients
- Responsible for finance and budgeting, coordination of external resources, print and web design services, front-end development, management of deadlines, and presentation of work

### DELIN DESIGN INC. | VISUAL & INTERACTIVE DESIGNER

PAWTUCKET, RI (SEPTEMBER 2010-NOVEMBER 2011)

- Work closely with Creative Director, Art Director, and Development Team
- Work collaboratively to concept and execute corporate identities and brand experiences
- Create compelling designs for both print and web within the development of a brand
- Communicate directly with clients to understand the needs of new web initiatives
- Strategically plan for the web using wireframes, mockups, and information architecture
- Design user interfaces based on the needs of the client and their audiences
- Some front-end development using valid HTML & CSS, JQuery, Javascript & PHP
- Design and production of flash banner advertisements and other animated media
- Balance and coordination of a wide spectrum of projects under strict deadlines

## Contact

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## Education

### BOSTON UNIVERSITY, CDIA | GRAPHIC & WEB DESIGN CERTIFICATE

WALTHAM, MA (COMPLETED APRIL 2010)

### SAINT MICHAEL'S COLLEGE | BACHELOR OF ART IN FINE ARTS, MINOR IN BUSINESS

COLCHESTER, VT (GRADUATED MAY 2009)

GPA: 3.74 in major

GPA: 3.28 overall

Dean's List, (3.4 or higher) Spring 2009

## Software & Technologies

**Proficient:** Mac OS, Adobe Creative Suite CS3, CS4, CS5 (InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, and Bridge), Timeline-based Flash animation, Microsoft Office, valid HTML & CSS hand coding

**Working knowledge:** HTML5 & CSS3, ePub3 design possibilities and constraints, Actionscript 2.0, 3.0, After Effects, Responsive Design and Development, Javascript, PHP, MySQL, JQuery, WordPress Theming and Development, and Expression Engine

## Involvement

2011 JQuery Conference Attendee - Boston, MA, RISD Continuing Education Courses (HTML5 & CSS3), Boston University - CDIA Networking Night Guest Speaker (Graphic & Web Design Program Representative), 2011 Rhode Island AIGA Member, 2010 Graphic Artist Guild Member, Saint Michael's College Hockey Program, Patrick Dempsey Challenge (charity bike ride)

## Interests

Ebony pencil drawing, portraiture, kneedlepoint etching and printmaking, photography (35mm), ice hockey, cycling, hiking, craft beer, Logo Lounge books, sports branding, Vermont and Boston living